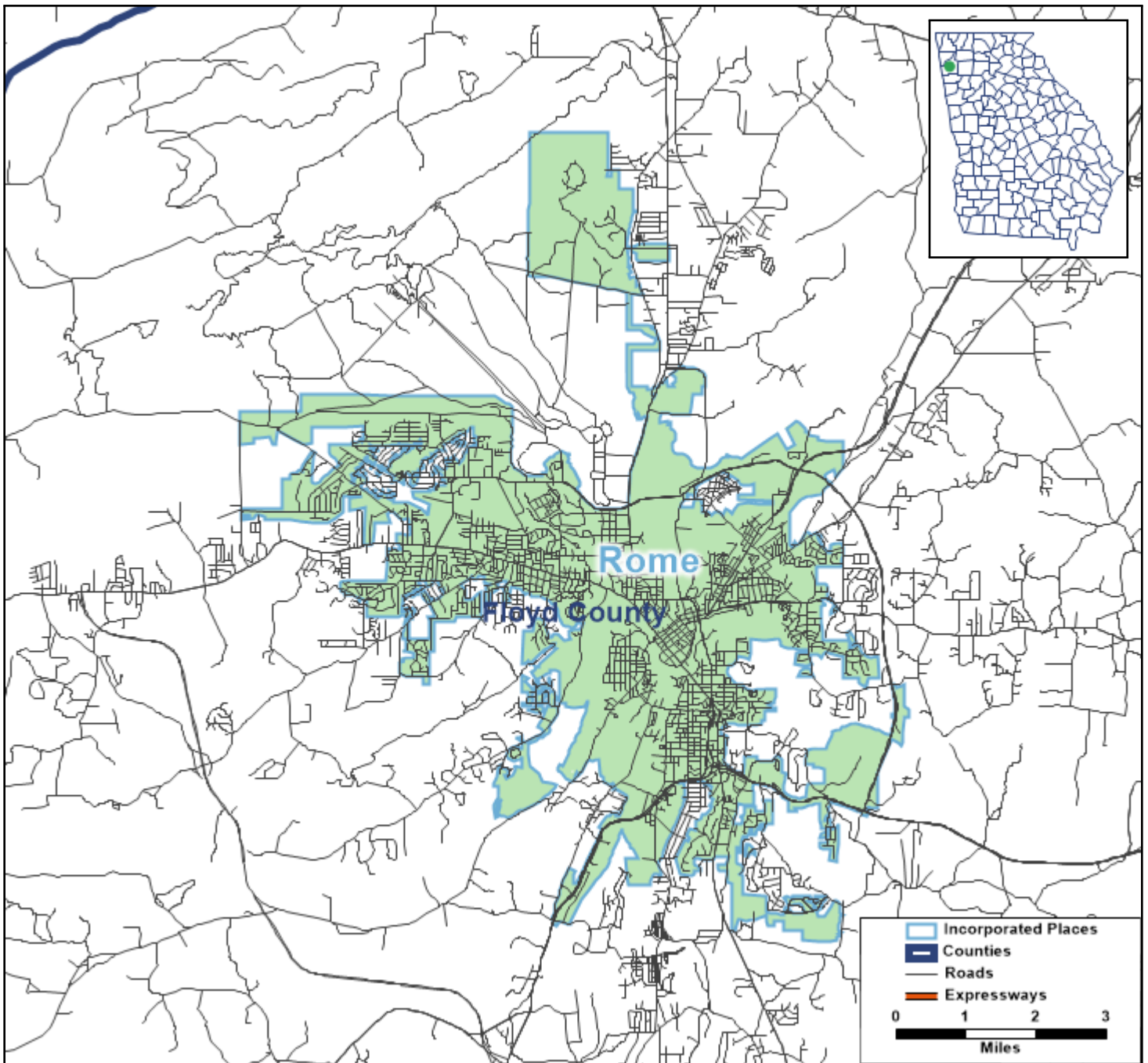# Rome: 2023 GMA Member City Data Profile

This document presents a concise profile of Rome based on the following three topic areas:

Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2021. Population totals are from the Census Bureau's City Population Estimates program, 2022 vintage; all other data come the from the Census Bureau's 2021 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.
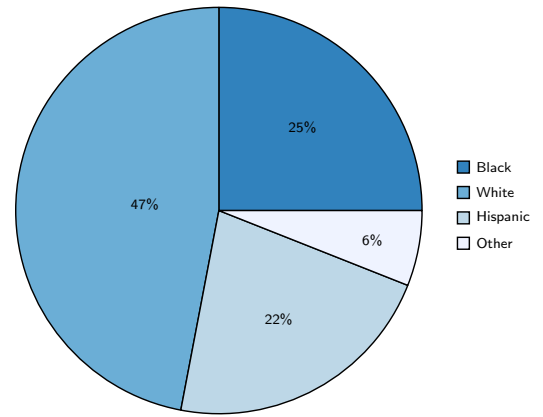
Rome: Demographic and Social
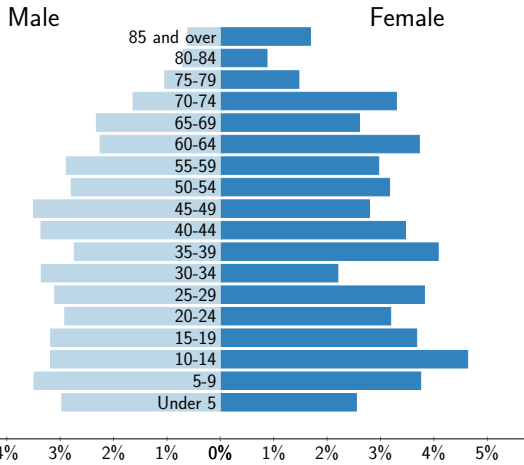
Population

2022 Population: 37,913
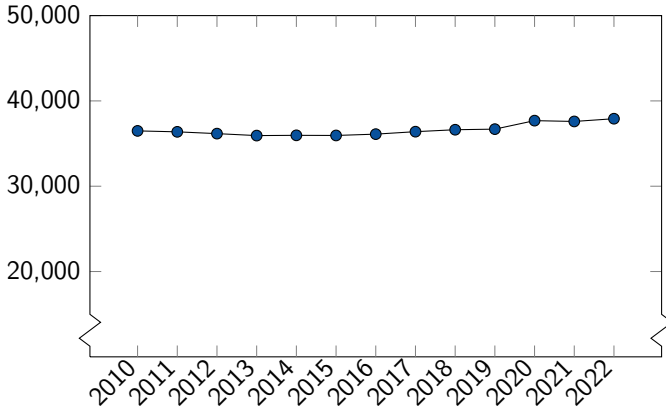
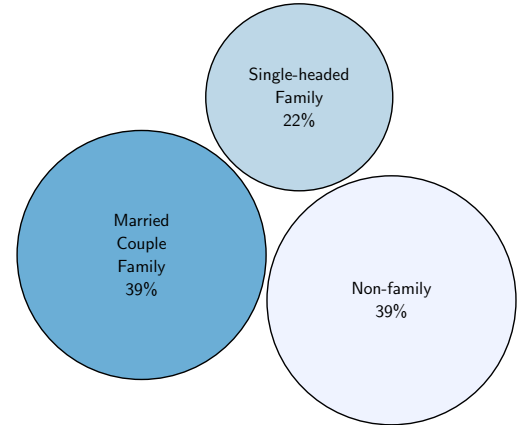Source: U.S. Census Bureau, City Population Estimates, 2022 vintage

Race and Ethnicity

- Black — 25%
- White — 47%
- Hispanic — 22%
- Other — 6%

Source: American Community Survey, 2021 5-year estimates, table B03002

Age

Male — Female

85 and over, 80-84, 75-79, 70-74, 65-69, 60-64, 55-59, 50-54, 45-49, 40-44, 35-39, 30-34, 25-29, 20-24, 15-19, 10-14, 5-9, Under 5

5% 4% 3% 2% 1% 0% 1% 2% 3% 4% 5%

Source: American Community Survey, 2021 5-year estimates, table B01001

Household Type

- Single-headed Family 22%
- Married Couple Family 39%
- Non-family 39%

Source: American Community Survey, 2021 5-year estimates, table B11001

Citizenship

- Native Born 87%
- Not Citizen 8%
- Naturalized 4%
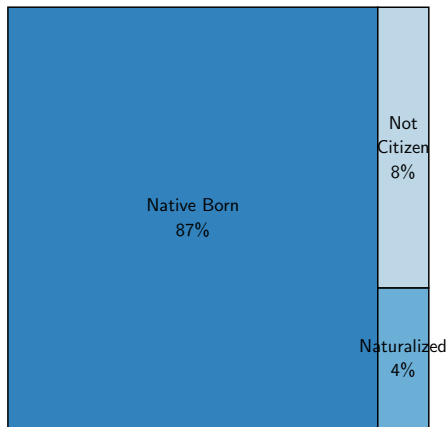
Source: American Community Survey, 2021 5-year estimates, table B05002

Educational Attainment

	BA or higher	Less than HS
Rome	25%	21%
Floyd County	21%	16%
Northwest GA RC	20%	16%
Georgia	33%	12%

0 20 40 60 80 100

Source: American Community Survey, 2021 5-year estimates, table B15002

Georgia Municipal Association
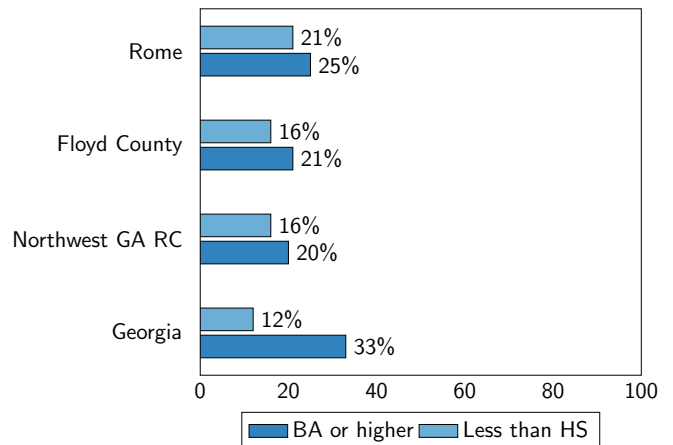
Rome: Economic

Labor Force Participation and Employment

Unemployment Rate: 5.1%†

- 52% Civilian Employed
- 45% Not in Labor force
- 3% Unemployed
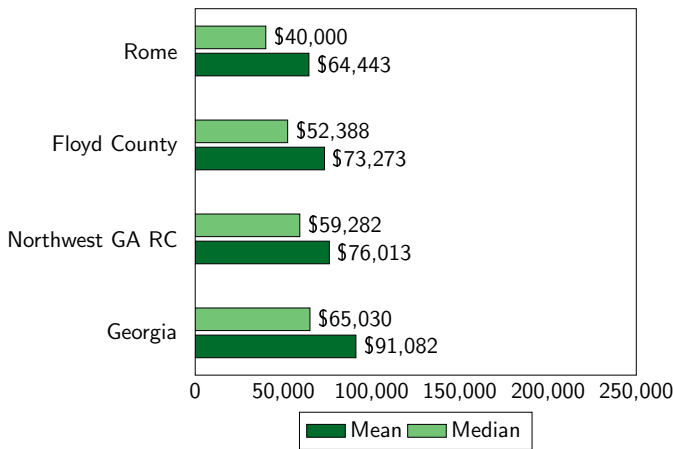
■ Civilian Employed
□ Not in Labor force
■ Unemployed
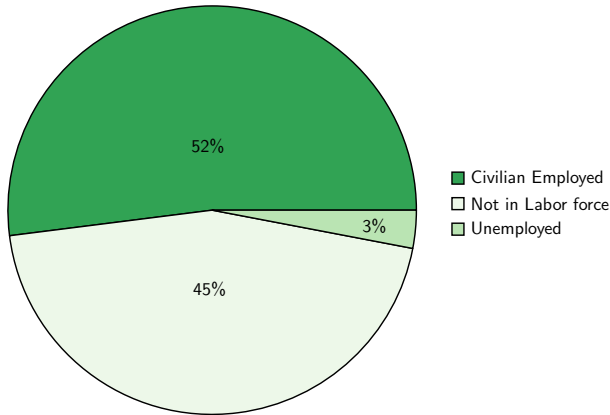
Source: American Community Survey, 2021 5-year estimates, table B23001
†Note: Unemployment rate is based upon the civilian labor force.

Industry

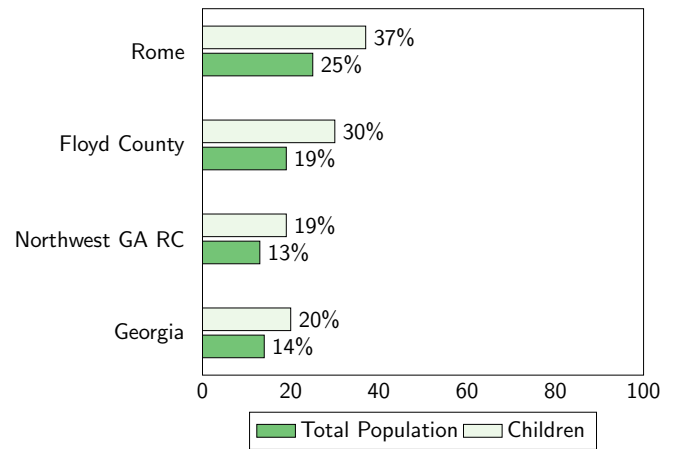| Agriculture, forestry, fishing and hunting, and mining	0%
Construction	7%
Manufacturing	18%
Wholesale Trade	2%
Retail Trade	9%
Transportation and warehousing, and utilities	2%
Information	2%
Finance and insurance, real estate, rental, leasing	4%
Professional, scientific, mgt, administrative, waste mgt	12%
Educational services, and health care and social assistance	24%
Arts, entertainment, recreation, accommodation, food service	10%
Other services, except public administration	6%
Public administration	5%

Source: American Community Survey, 2021 5-year estimates, table C24030
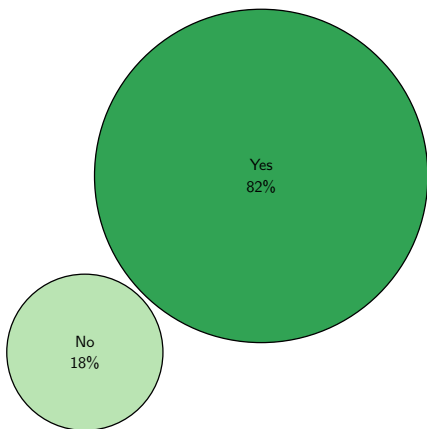
Household Income

Rome: Median $40,000, Mean $64,443
Floyd County: Median $52,388, Mean $73,273
Northwest GA RC: Median $59,282, Mean $76,013
Georgia: Median $65,030, Mean $91,082

■ Mean ■ Median

Source: American Community Survey, 2021 5-year estimates, tables B19013 and B19025

Poverty

Rome: Total Population 25%, Children 37%
Floyd County: Total Population 19%, Children 30%
Northwest GA RC: Total Population 13%, Children 19%
Georgia: Total Population 14%, Children 20%
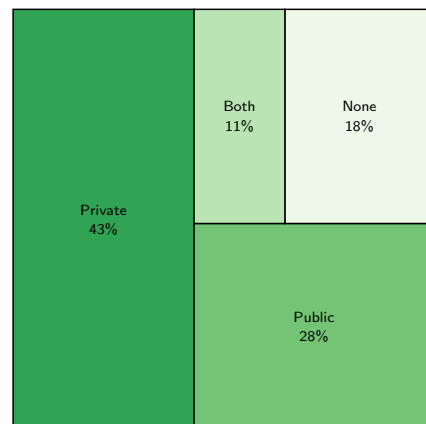
■ Total Population □ Children

Source: American Community Survey, 2021 5-year estimates, table B17010

Broadband Internet

Yes 82%
No 18%

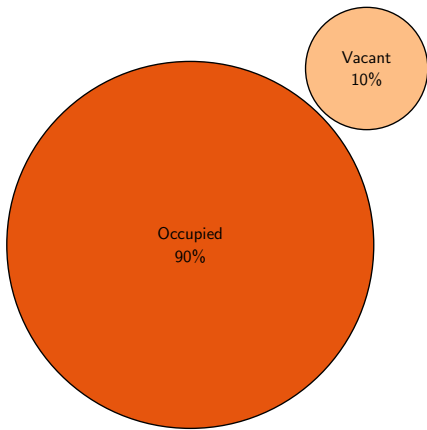Source: American Community Survey, 2021 5-year estimates, table B28002

Health Insurance

Private 43%
Both 11%
None 18%
Public 28%

Source: American Community Survey, 2021 5-year estimates, table B18135

Rome: Housing

Occupancy

Vacant
10%

Occupied
90%

Source: American Community Survey, 2021 5-year estimates, table B25002

Tenure and Mortgage Status

Renter
51%

Owner
without
Mortgage
24%

Owner
with
Mortgage
25%
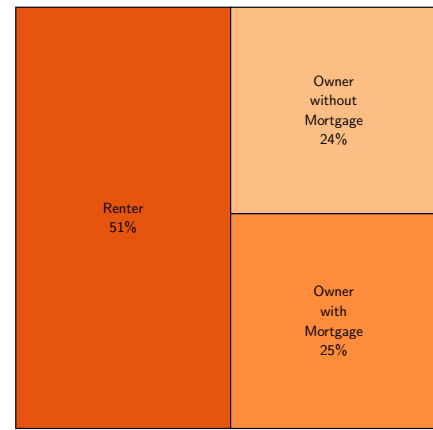
Source: American Community Survey, 2021 5-year estimates, tables B25009 and B25081

Median Housing Costs

|	Owners	Renters
Rome	$845	$799
Floyd County	$819	$826
Northwest GA RC	$892	$848
Georgia	$1,124	$1,110
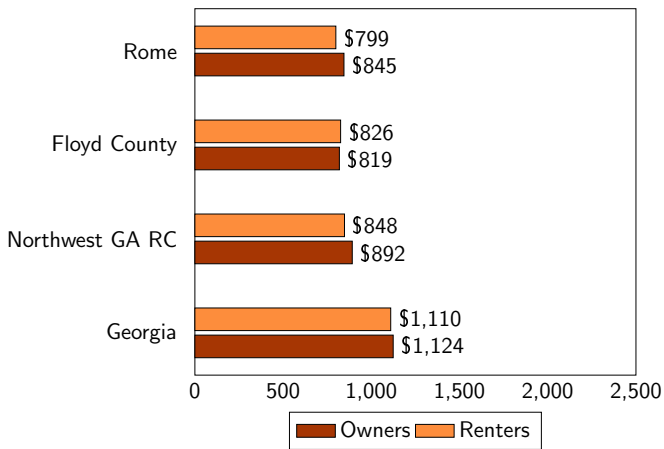
Source: American Community Survey, 2021 5-year estimates, tables B25088 and B25064
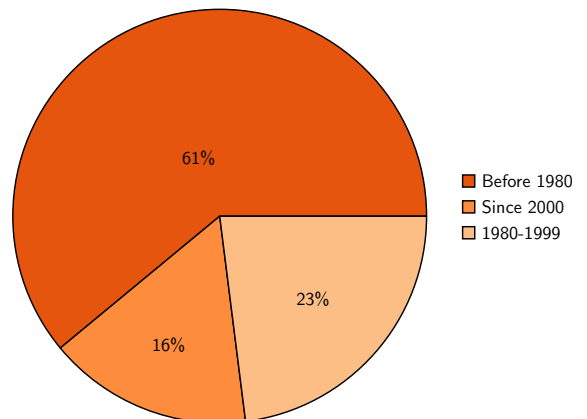
Housing Cost-Burdened Households

	Owners	Renters
Rome	18%	54%
Floyd County	16%	49%
Northwest GA RC	18%	44%
Georgia	20%	50%
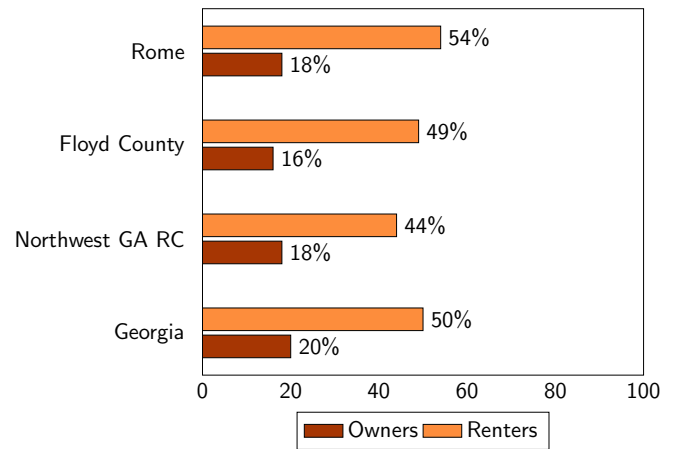
Source: American Community Survey, 2021 5-year estimates, tables B25091 and B25070

Vehicles Available

1 vehicle
36%

3+
17%

None
16%

2 vehicles
31%
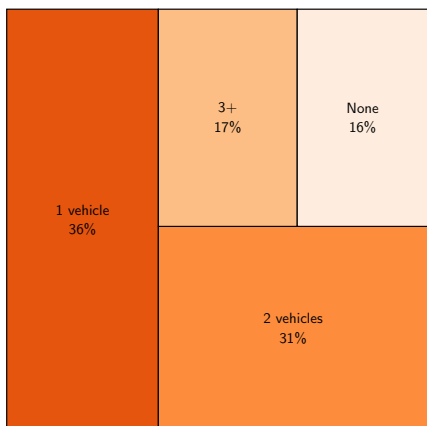
Source: American Community Survey, 2021 5-year estimates, table B25044

Year Structure Built

61%

16%

23%

- Before 1980
- Since 2000
- 1980-1999

Source: American Community Survey, 2021 5-year estimates, table B25034

GEORGIA MUNICIPAL ASSOCIATION