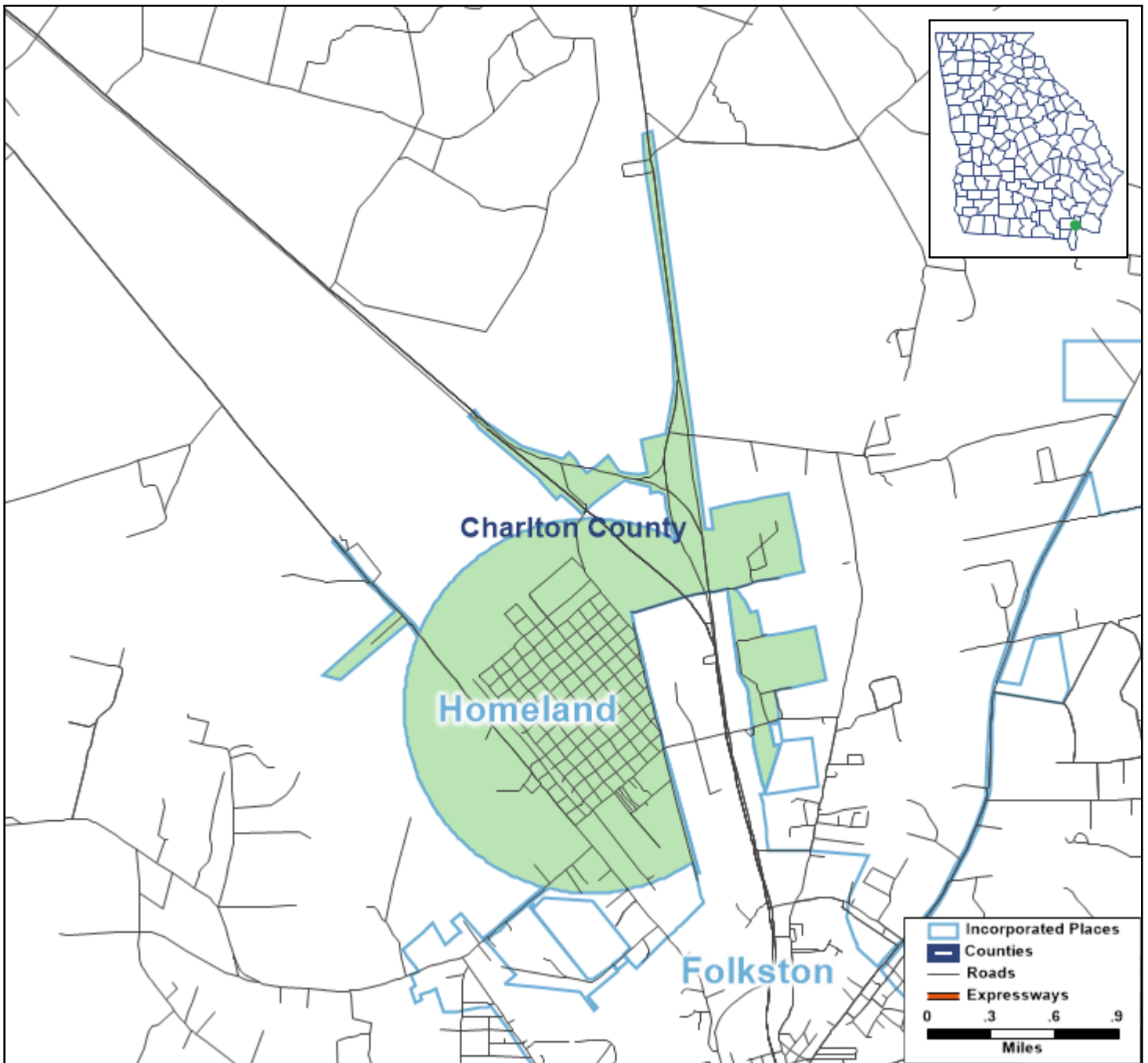# Homeland: 2023 GMA Member City Data Profile

This document presents a concise profile of Homeland based on the following three topic areas:

Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2021. Population totals are from the Census Bureau's City Population Estimates program, 2022 vintage; all other data come the from the Census Bureau's 2021 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.
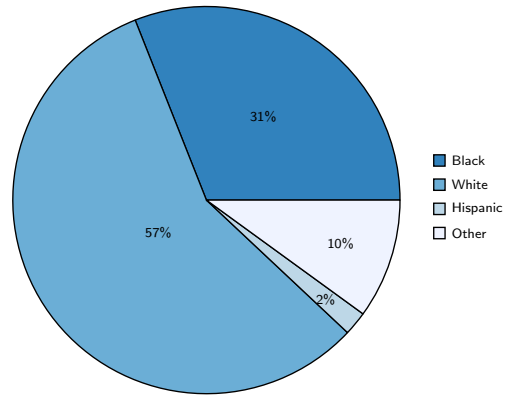
Homeland: Demographic and Social
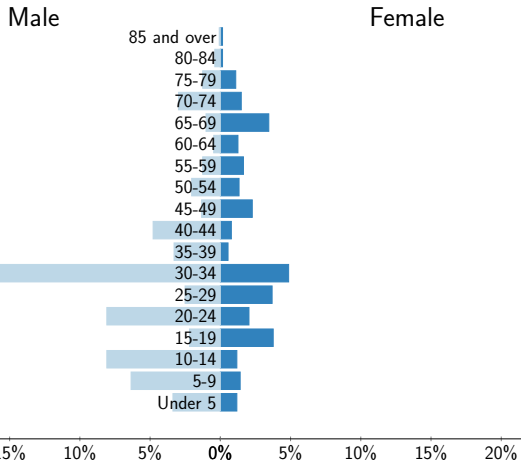
Population

2022 Population: 897
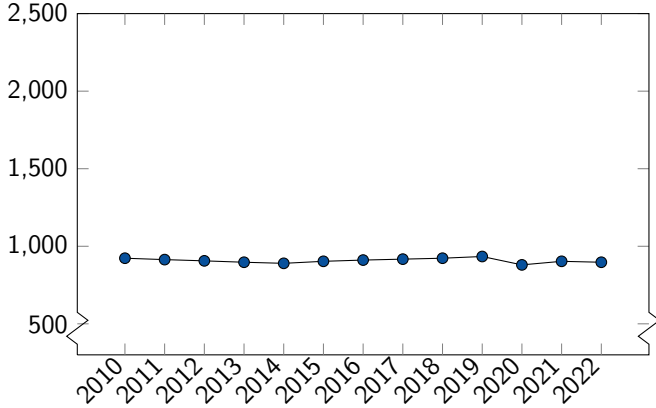
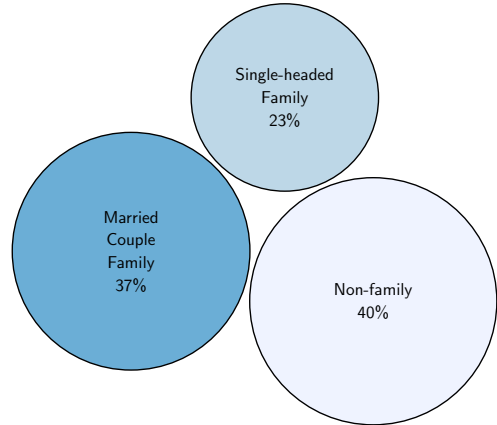Source: U.S. Census Bureau, City Population Estimates, 2022 vintage

Race and Ethnicity

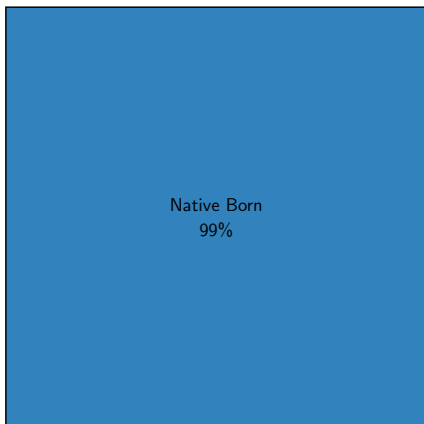

- Black 31%
- White 57%
- Hispanic 2%
- Other 10%

Source: American Community Survey, 2021 5-year estimates, table B03002

Age

Male / Female

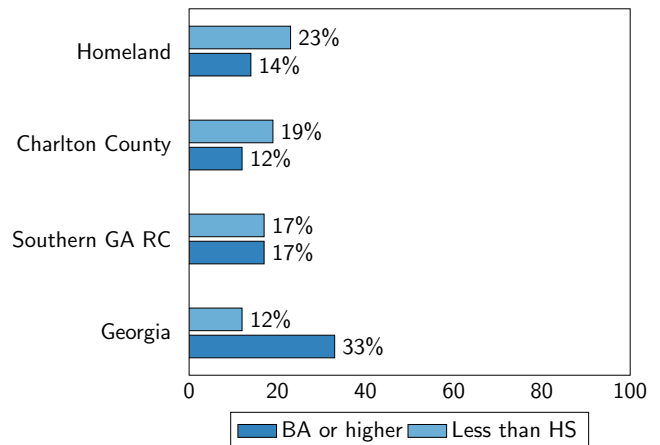Source: American Community Survey, 2021 5-year estimates, table B01001

Household Type

- Single-headed Family 23%
- Married Couple Family 37%
- Non-family 40%

Source: American Community Survey, 2021 5-year estimates, table B11001

Citizenship

Native Born 99%

Source: American Community Survey, 2021 5-year estimates, table B05002

Educational Attainment

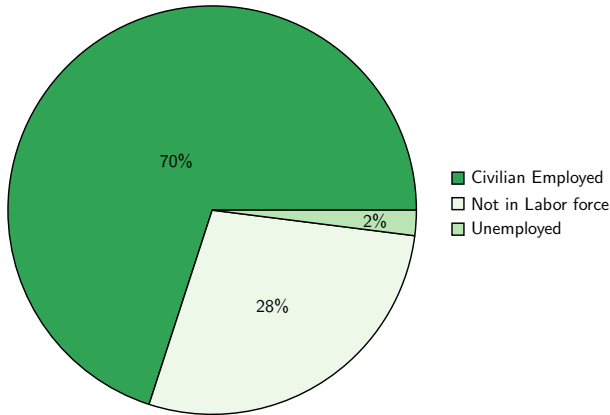|	BA or higher	Less than HS
Homeland	14%	23%
Charlton County	12%	19%
Southern GA RC	17%	17%
Georgia	33%	12%

Source: American Community Survey, 2021 5-year estimates, table B15002

Homeland: Economic

Labor Force Participation and Employment

Unemployment Rate: 2.5%†

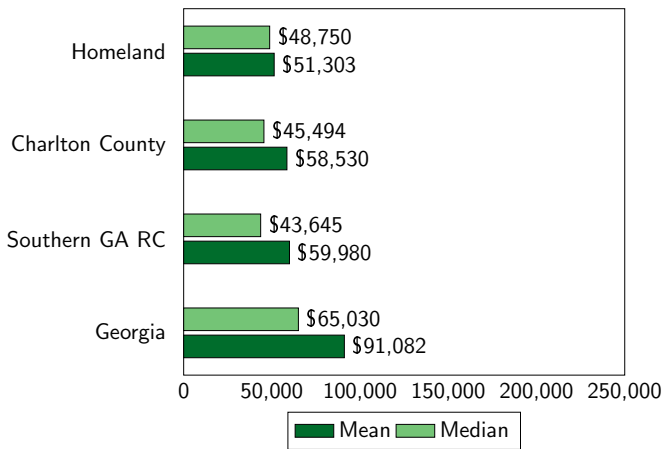- Civilian Employed: 70%
- Not in Labor force: 28%
- Unemployed: 2%

Source: American Community Survey, 2021 5-year estimates, table B23001
†**Note:** Unemployment rate is based upon the civilian labor force.

Industry

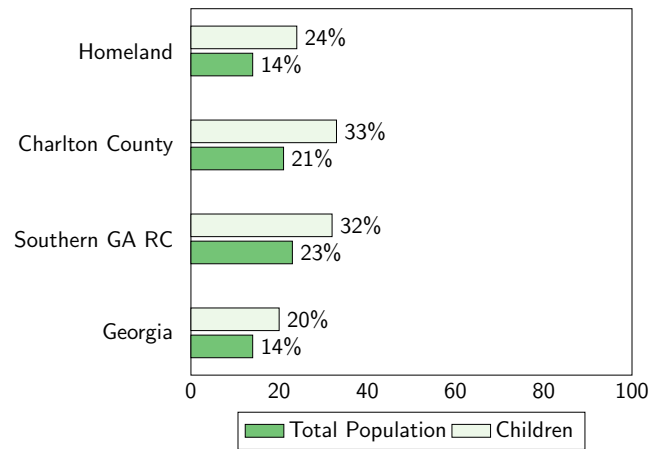|	
Agriculture, forestry, fishing and hunting, and mining	0%
Construction	21%
Manufacturing	19%
Wholesale Trade	0%
Retail Trade	13%
Transportation and warehousing, and utilities	5%
Information	0%
Finance and insurance, real estate, rental, leasing	0%
Professional, scientific, mgt, administrative, waste mgt	5%
Educational services, and health care and social assistance	23%
Arts, entertainment, recreation, accommodation, food service	6%
Other services, except public administration	0%
Public administration	5%

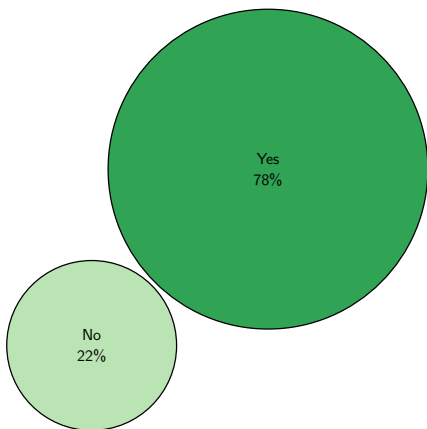Source: American Community Survey, 2021 5-year estimates, table C24030

Household Income

- Homeland: Median $48,750, Mean $51,303
- Charlton County: Median $45,494, Mean $58,530
- Southern GA RC: Median $43,645, Mean $59,980
- Georgia: Median $65,030, Mean $91,082

Source: American Community Survey, 2021 5-year estimates, tables B19013 and B19025

Poverty

- Homeland: Children 24%, Total Population 14%
- Charlton County: Children 33%, Total Population 21%
- Southern GA RC: Children 32%, Total Population 23%
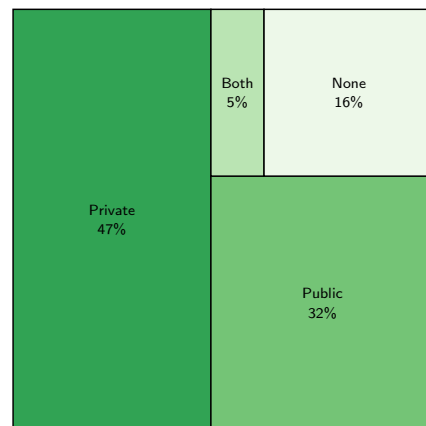- Georgia: Children 20%, Total Population 14%

Source: American Community Survey, 2021 5-year estimates, table B17010

Broadband Internet

- Yes 78%
- No 22%
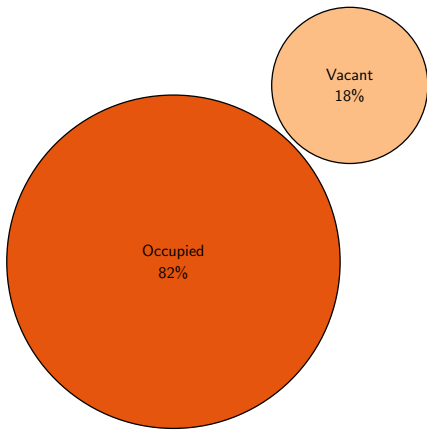
Source: American Community Survey, 2021 5-year estimates, table B28002

Health Insurance

- Private 47%
- Public 32%
- Both 5%
- None 16%

Source: American Community Survey, 2021 5-year estimates, table B18135

Homeland: Housing

Occupancy

Vacant
18%

Occupied
82%

Source: American Community Survey, 2021 5-year estimates, table B25002

Tenure and Mortgage Status

Renter
34%

Owner without Mortgage
34%

Owner with Mortgage
32%
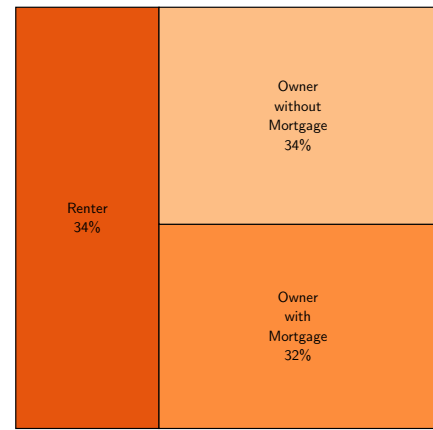
Source: American Community Survey, 2021 5-year estimates, tables B25009 and B25081

Median Housing Costs

|	Owners	Renters
Homeland	$525	$718
Charlton County	$559	$476
Southern GA RC	$660	$738
Georgia	$1,124	$1,110
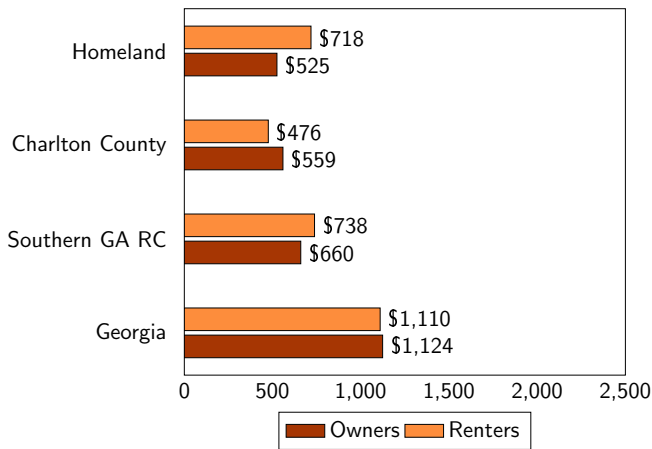
Source: American Community Survey, 2021 5-year estimates, tables B25088 and B25064

Housing Cost-Burdened Households

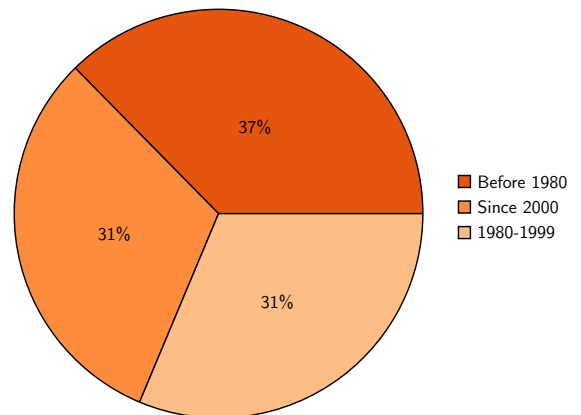|	Owners	Renters
Homeland	23%	39%
Charlton County	22%	40%
Southern GA RC	20%	48%
Georgia	20%	50%
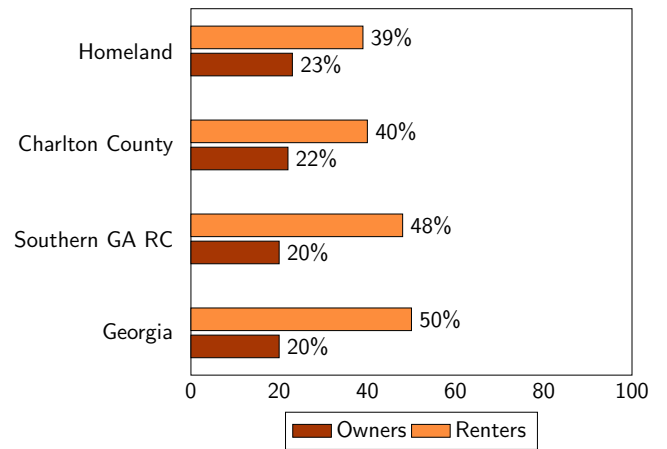
Source: American Community Survey, 2021 5-year estimates, tables B25091 and B25070

Vehicles Available

1 vehicle
48%

2 vehicles
37%

3+
13%

None
2%
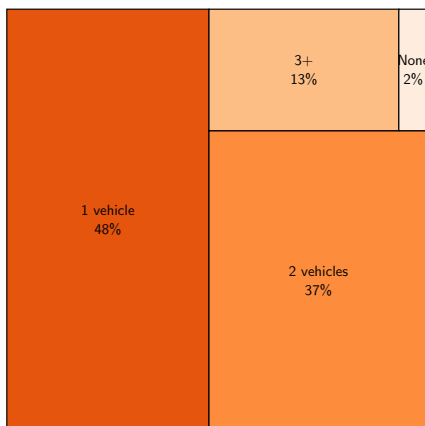
Source: American Community Survey, 2021 5-year estimates, table B25044

Year Structure Built

37%

31%

31%

- Before 1980
- Since 2000
- 1980-1999

Source: American Community Survey, 2021 5-year estimates, table B25034

GEORGIA MUNICIPAL ASSOCIATION