



GEORGIA'S CITIES MAGAZINE - ADVERTISING PROGRAM 2024

Put your Company in City Halls Across Georgia

GMA's official magazine, Georgia's Cities Magazine, is the only statewide publication reaching the municipal marketplace with a qualified circulation of over 7,000 decision makers and key influencers. Companies can showcase their products, services and solutions through efficient year-round advertising to the publication's subscribers;

- **Mayors**
- **Council members**
- **Key city employees**
- **County commission chairs and managers**
- **Public libraries**
- **State agency leadership**
- **Selected press outlets**

Georgia's Cities offers GMA's influential municipal community critical insight and information throughout the year. Each article provides readers with key perspective and reporting including state and federal issues impacting cities, municipal best practices and innovations, city highlights and profiles and solutions that cities can implement to be thriving communities.

RATES	1X	3X	6X
Full Page - 8.375" wide x 10.75" tall -No Bleed	\$1,310	\$1,250	\$1,180
Full Page - 8.625" wide x 11" tall - With Bleed	\$1,310	\$1,250	\$1,180
1/2 Page Horizontal - 7.375" wide x 4.625" tall - No Bleed	\$680	\$650	\$615
1/4 Page Vertical - 3.4375" wide x 4.625" tall - No Bleed	\$370	\$350	\$330
E-banner ads for This Week at GMA with electronic weekly distribution 5,500 - 600x60 Gif or JPG file (no animated GIF or flash)	\$500		

Note: Rate card is net; agency discounts do not apply.
 Material specifications: Ad file formats accepted are tif, jpg, eps, pdf.
 Requirement of active/paid 2024 Business Alliance Program status to qualify for advertising program
 GMA reserves the right to reject any advertising creative that doesn't comply with editorial policy
 or the mission of the Georgia Municipal Association, Inc.

2024 CALENDAR AND CLOSING DATES			
ISSUES	AD SPACE CLOSING DATE	EDITORIAL FOCUS	AD MATERIALS DUE
January/February	12/2/23	Legislative	12/16/23
March/April	2/10/24	Community Profiles & Spotlights	2/24/24
May/June	4/14/24	Sustainability, Innovation, and Technology	4/28/24
July/August	6/16/24	Arts & Culture	6/30/24
September/October	8/11/24	Public Safety	8/25/24
November/December	10/13/24	Economic Development	10/27/24

For more information, contact businessalliance@gacities.com