

SUPPORT GMA NONPROFITS

THE EMBRACE LEARNING SERIES

Participants in the Embrace Learning Series can expect to hear from experts in the field and participate in group discussions and practical learning activities focusing on themes centered around diversity, equity, and inclusion. The series includes the Municipal Leader Diversity, Equity, and Inclusion (DEI) Certificate Program, a program that trains city leaders on various components within local government with a DEI lens so they are better equipped to meet the challenges of their community.

MUNICIPAL LEADER DIVERSITY, EQUITY, AND INCLUSION CERTIFICATE PROGRAM

Summary: The certificate program is designed to equip municipal leaders with the knowledge, tools, and resources to create a foundation for sustainable, equitable, and economic prosperity for their city and its residents by creating an environment that values differences, fosters relationships and seeks a spirit of belongingness. The program is divided into seven modules in which participants will explore the areas of inclusive leadership, emotional intelligence, financial management, public safety, economic and community growth, community engagement and developing inclusive workforces. It culminates with a DEI capstone learning project. This program will take place at the GMA Headquarters in Atlanta, GA.

Module One - Inclusive Leadership – October 4, 2023

Module Two - Leading with Emotional Intelligence – Self-Study Day

Module Three - Financial Management – December 6, 2023

Module Four - Excellence in Public Safety – January 10, 2024

Module Five - Economic and Community Growth – February 7, 2024

Module Six - Community Engagement – March 6, 2024

Module Seven - Human Resources – April 17, 2024

Capstone Project Presentations – May 7-9, 2024 (virtual)

- Sponsorship Pricing: \$750 per module to cover lunch and breaks for up to 35 participants.
- Sponsor Benefits:
- One (1) sponsor representative to attend the sponsored module in person or virtually.
- 3-5-minute company “thank you” and brief intro on your organizations at the beginning of the lunch session (your representative will be served lunch).
- Logo and recognition as sponsor on GMA website, related event pages, event promotion, series wrap-up thank you ad in Georgia’s Cities magazine, and acknowledgment by GCS staff during the event.
- Participants attendee list, consisting of attendee name, title, city/partner organization.

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