

“Technology Solutions for Cities: Innovations and Best Practices”

Course Length:

6 hours

Course description:

Municipalities must look to new and emerging technologies as one of the primary ways of becoming more efficient and effective, especially in this challenging economic environment. The course will highlight some of the interesting and creative uses of technology that have enabled a number of Georgia’s cities to improve service delivery and responsiveness, as well as make their operations more transparent to the public. The costs and challenges of implementing these technological solutions will be examined. Participants will also learn about new technologies to anticipate in the future and how they may be applicable to municipal operations.

Learning Objectives:

Participants will gain an in-depth understanding of:

- The current and emerging technologies available to cities and the challenges they present
- The uses and applications for GIS, GPS and other geographic mapping systems available to cities
- Some of the opportunities available to cities as demonstrated by best practice presenters
- How cities are using technology to both improve internal operations and external communications
- What cities can look for in the next 5 years in the way of new technologies

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8:30 – 8:45	Welcome and Overview
8:45 – 10:00	Seven Trends that will Transform Local Government through Technology
10:00 – 10:15	Break
10:15 – 11:00	IT Operations: What Every Elected Official Needs to Know and Questions You Need to Ask When You Get Home
11:00 – 12:15	Transparency in Municipal Government: The Use of City Websites and Social Networks/Media to Keep the Public Informed
1:15 – 2:00	Best Practices in GIS
2:00 – 3:10	Best Practices in Municipal Operations – how cities use technology to improve operations
3:00 – 3:15	Closure & Course Evaluation