

Course Title:

“Changing Community Demographics and Best Practices”

Course Length:

6 hours

Course Description:

Formerly entitled “Cultural Diversity and Best Practices”, this course examines the immigration and aging trends in Georgia and explores the implications of these changing demographic for cities, both in terms of challenges and opportunities. Time is allocated for representatives from communities that have been significantly impacted by these trends to share their insights and suggestions. Georgia’s people are changing: they are getting older and they are representing the cultures of many nationalities and many interests.

Learning Objectives:

Participants will:

- Gain an understanding of Georgia’s changing Immigration demographics from the state-wide and regional perspectives
- Gain an understanding of Georgia’s changing aging demographics
- Hear from cities that are successful in addressing Georgia’s older population
- Gain an understanding of emerging and future trends and the impact on cities
- Learn what cities are doing to manage the challenges related to the increasing numbers of Latinos moving into Georgia’s cities
- Discuss challenges facing their cities and ways they may more effectively address those concerns

Course Agenda:

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| 8:30 – 8:45 | Welcome and Overview |
| 8:45 – 10:00 | Georgia’s Communities - Shifting Focus and Trends from A Regional Perspective Opening segment will allow City leaders to have an in-depth discussion about concerns unique and/or common to their region. <ul style="list-style-type: none">• Leaders will form groups by region• Identify general demographics of region• Identify infrastructure and knowledge issues to manage changes |
| 10:00 – 10:15 | BREAK |
| 10:15 – 11:00 | Georgia’s Aging Trends <ul style="list-style-type: none">• Demographics of aging in Georgia• Patterns of leisure time usage for aging populations• Available aging resources statewide and locally |
| 11:00 – 12:00 | What Cities are Doing for Aging Populations <i>- Gain insights from medium and small city best practices and stories</i> |

Noon – 1:00

LUNCH

1:00 – 1:20

Georgia's Immigration Trends

- Latino, Hispanic, Mexican demographics by state and region
- Growth patterns and future trends
- Immigration law – what's current and what's emerging

1:20 – 2:00

One City's Responses to Immigration Challenges

-large city

2:00 – 2:15

BREAK

2:15 – 2:45

One City's Responses to Immigration Challenges

- Small City

2:45 – 3:15

Group Discussions and Report Out

Group will discuss lessons learned and assignments to take back to their home cities

- Group will address ways to manage aging population challenges
- Group will address ways to address immigration challenges.
- Group will target ways to better utilize or gain additional resources

3:15 – 3:30

Evaluation and wrap-up

Course Agenda With Speakers:

- 8:30 – 8:45 **Welcome and Overview**
-Franzelle Pertilla, Facilitator, Carl Vinson Institute of Government
- 8:45 – 10:00 **Georgia’s Communities - Shifting Focus and Trends from A Regional Perspective**
-Franzelle Pertilla
Opening segment will allow City leaders to have an in-depth discussion about concerns unique and/or common to their region.
- Leaders will form groups by region
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- 10:00 – 10:15 **BREAK**
- 10:15 – 11:00 **Georgia’s Aging Trends**
-Kathryn Lawler, Project Director of Aging Atlanta, Atlanta Regional Commission
- Demographics of aging in Georgia
 - Patterns of leisure time usage for aging populations
 - Available aging resources statewide and locally
- 11:00 – 12:00 **What Cities are Doing for Aging Populations**
- Gain insights from medium and small city best practices and stories
- Noon – 1:00 **LUNCH**
- 1:00 – 1:20 **Georgia’s Immigration Trends**
-Franzelle Pertilla
- Latino, Hispanic, Mexican demographics by state and region
 - Growth patterns and future trends
 - Immigration law – what’s current and what’s emerging
- 1:20 – 2:00 **One City’s Responses to Immigration Challenges**
- The City of Gainesville: Denise Jordan, City Clerk, Leslie Castillo, HR Specialist, Frank Hooper, Chief of Police, Joe Britte, Gainesville Police Department
- 2:00 – 2:15 **BREAK**
- 2:15 – 2:45 **One City’s Responses to Immigration Challenges**
- Small City
- 2:45 – 3:15 **Group Discussions and Report Out**
Franzelle Pertilla
Group will discuss lessons learned and assignments to take back to their home cities
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Evaluation and wrap-up

GMA Annual Conference

June 24, 2006

Savannah International Trade and Convention Center

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- 2:00 – 2:15 **BREAK**
- 2:15 – 2:45 **One City's Responses to Immigration Challenges**
- Small City
- 2:45 – 3:15 **Group Discussions and Report Out**
Franzelle Pertilla

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