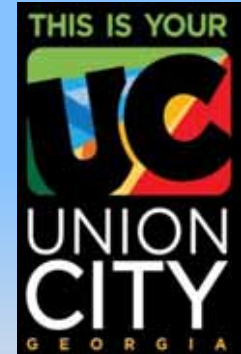
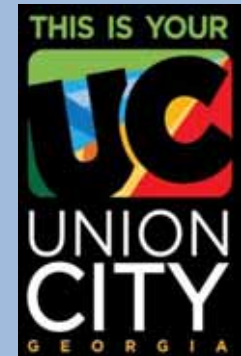
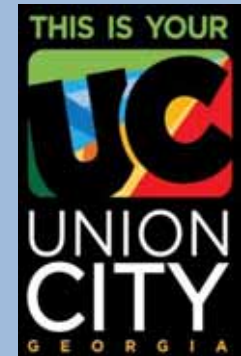


Hometown Connection





Welcome and Introductions



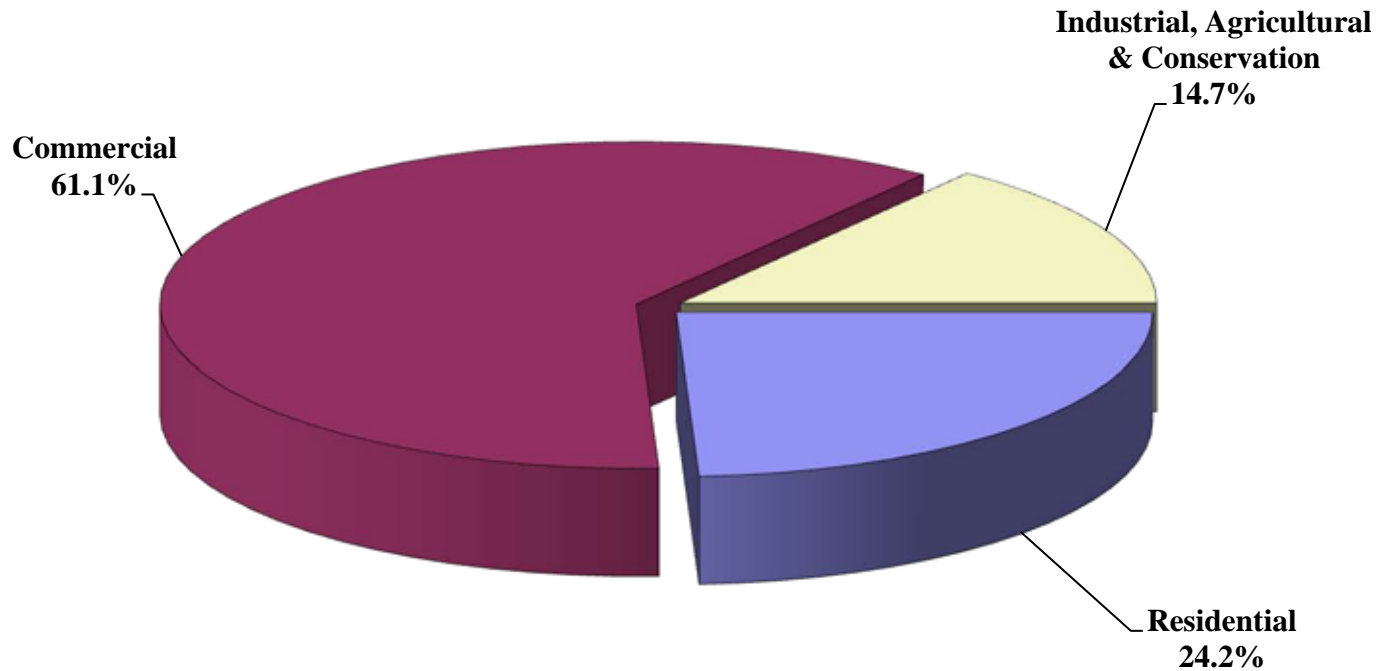
City Budget

Budget Summary for FY 2012

- Budget calls for no property tax increase.
- \$3M Budget reductions do not impact existing service delivery.
- Budget reflects a fundamental correction to balance current year revenues with current year expenses.
- Budget continues to leverage public-private partnerships.
- Implement best practices and innovative financial strategies to remain fiscally sound.
- Develop City as an economic hub and preferred location for business, residential investment and tourism.
- Maximize our location advantages, such as our proximity to downtown Atlanta, the interstate freeway system and Hartsfield-Jackson International Airport.
- Market our unique designations as an opportunity zone and foreign trade zone.

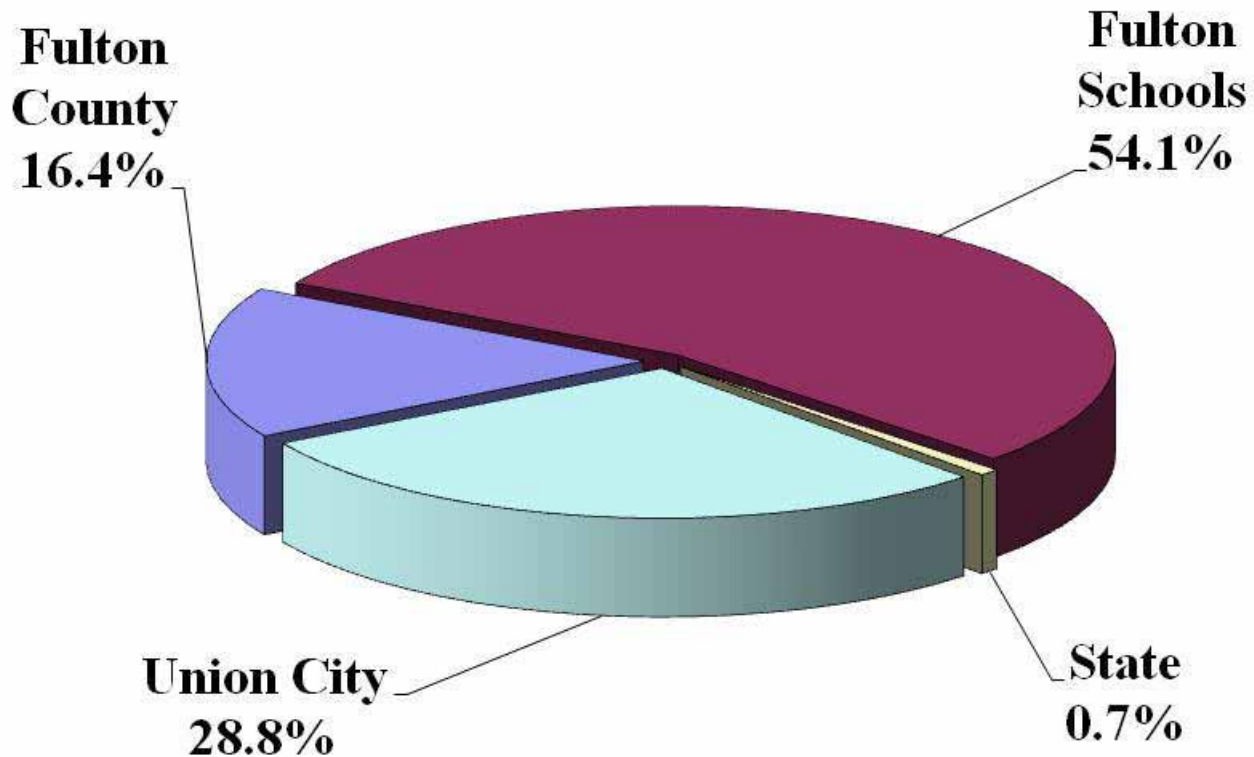
Proposed FY 2012 Budget

FY 2011 Estimated Gross Digest Distribution

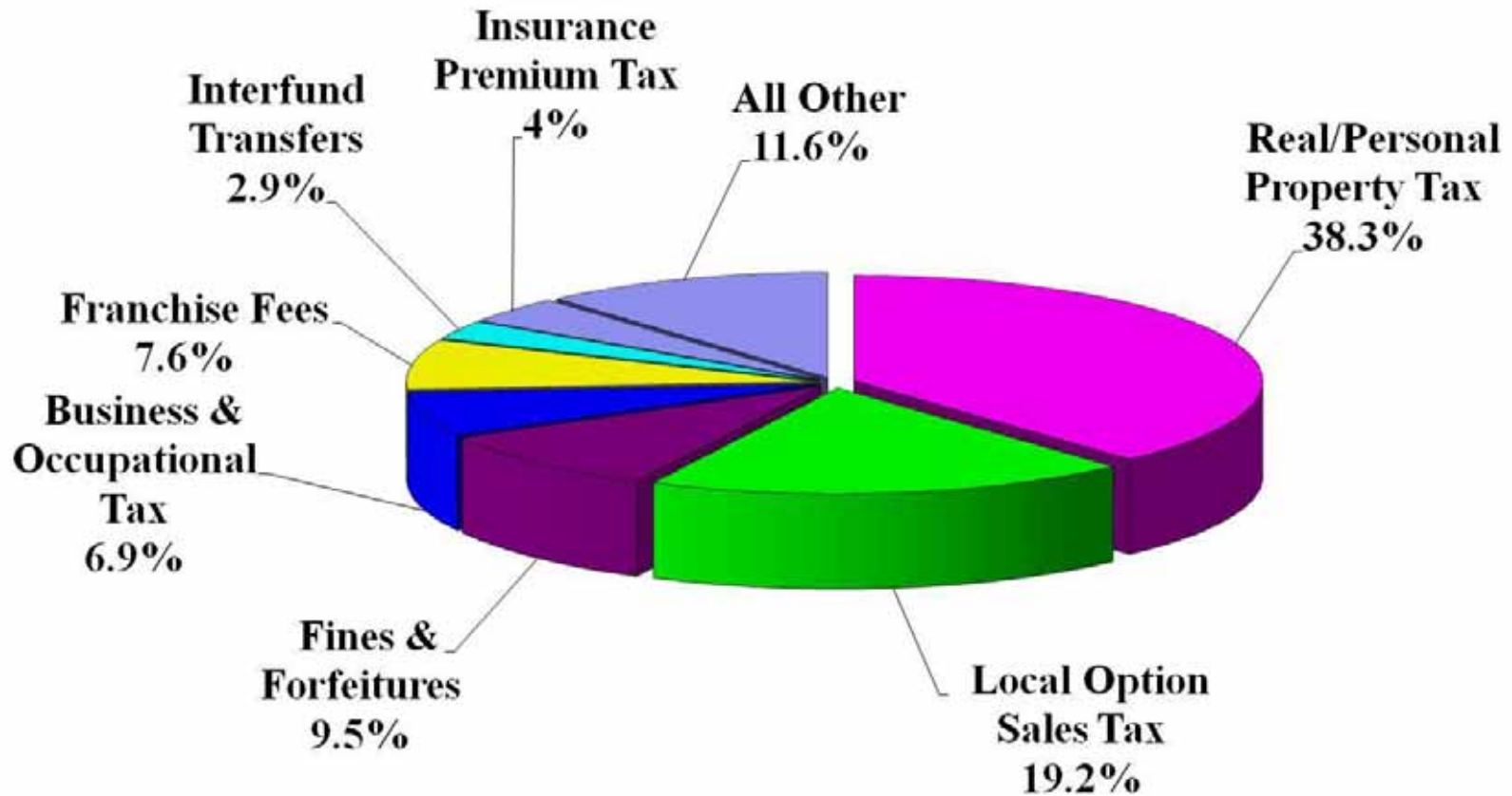


Proposed FY 2012 Budget

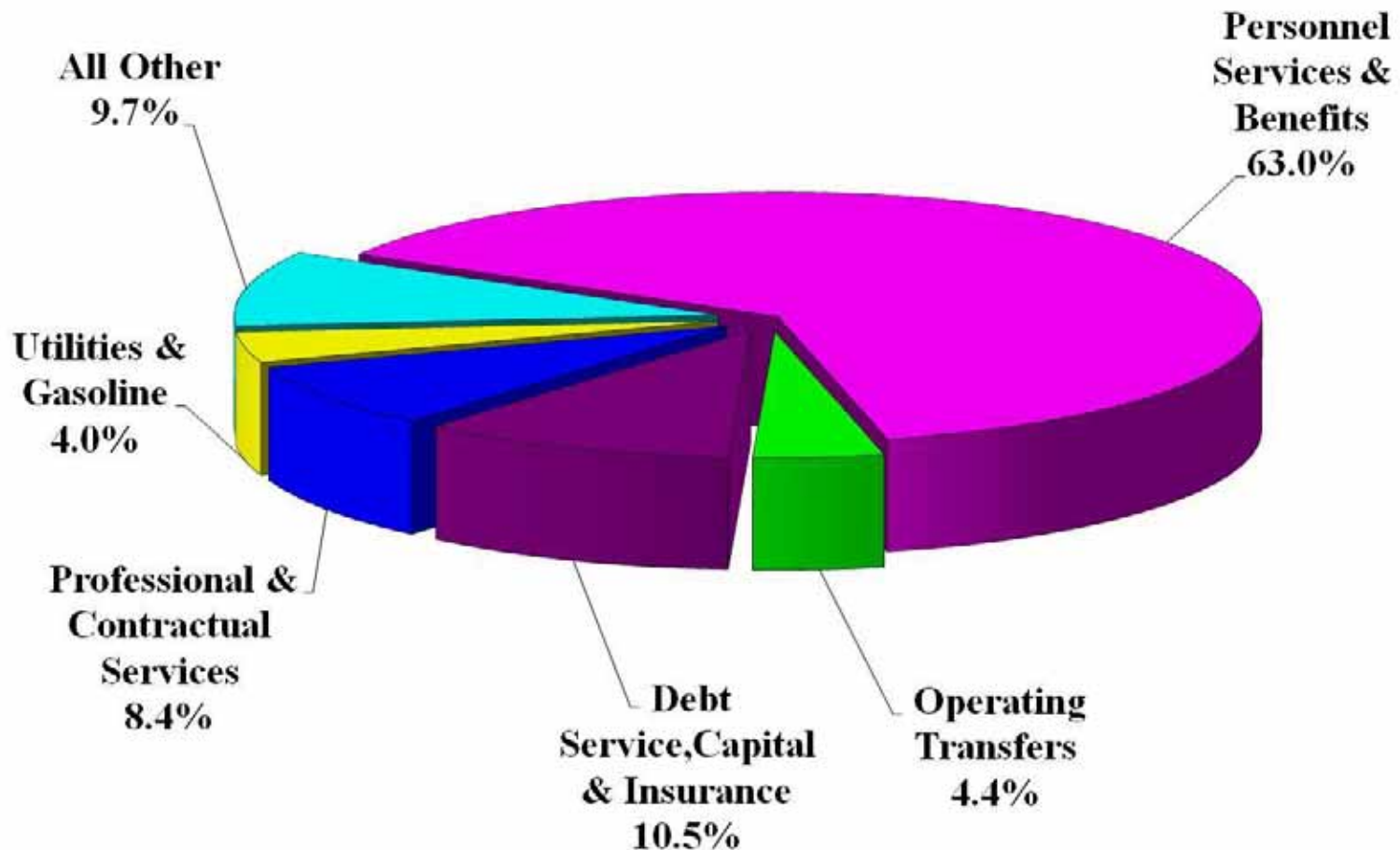
Where Does My Union City Tax Dollar Go?



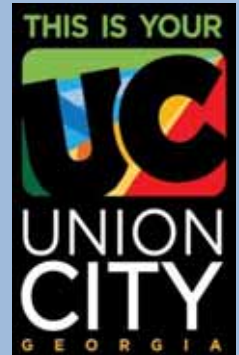
Union City FY2012 General Fund Proposed Budget Major Revenue Categories



Union City FY2012 General Fund Proposed Budget Major Expenditure Categories



South Fulton Municipal Regional Jail



South Fulton Municipal Regional Jail

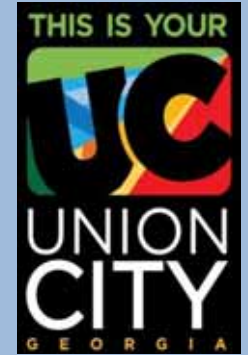
- Mission: Protect the public by providing pretrial detention services for local, state, and federal criminal justice agencies while also serving as a place where sentences imposed by the court will be met.
- Distinctions: Provides secure housing for U.S. Marshal Service, U.S. Bureau of Prisons, and the cities of Union City, College Park, Hapeville, Fairburn, Palmetto, and Chattahoochee Hills Country; Additionally, the jail provides housing services for the Fulton County Sheriff's Department; Has a capacity for 325 inmates including the capability of housing up to 40 female inmates.



South Fulton Municipal Regional Jail

- The jail is a modern facility that can be easily expanded to meet future growth; As a large jail, the facility's design can support "pods" being added as needed without having to close down the entire facility or breach security.
- Facility maintains an indoor gymnasium and secure outdoor recreation area for inmates; Also includes a database law library that is updated quarterly via Lexis-Nexis.
- Capability of conducting arraignments through video conferencing using highly encrypted PolyCom software---allowing the courts to conduct secure hearings and arraignments.





Capital Improvement Projects

Capital Improvement Projects

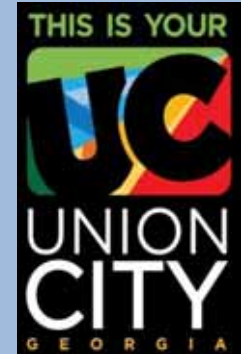
- ***Highpoint Pedestrian Bridge***
 - Pedestrian bridge: Passage between neighborhood and Liberty Point Elementary School.
- ***Union City Pedestrian System Phase I***
 - Sidewalk improvement on Baker Street, Dodson Street, Goodson Street, Union Street, and College Street at Flat Shoals Road.
- ***Union City Pedestrian System Phase II***
 - Sidewalk improvement on Lester Road, SR 138, and Roosevelt Hwy 29.
- ***Union City Pedestrian System Phase III***
 - Sidewalk Improvements on - Oakley Road, Shannon Blvd., and Lower Dixie Lake Road.
- ***Shannon Parkway CMAQ***
 - Sidewalk and drainage pipe improvement.

Capital Improvement Projects

- ***MARTA***
 - Gateway on Roosevelt Hwy 29 along with bus shelter improvements; Traffic Signal upgrades on Highpoint Road at Roosevelt Hwy and Gresham Road at Roosevelt Hwy.
- ***Buffington Road***
 - Bridge upgrades with possible pedestrian sidewalk.
- ***Community Development Block Grant (CDBG) 2011***
 - Water line upgrades on Haven and McKinley Streets.
- ***Oakley Industrial Boulevard***
 - Road widening, sidewalk, and intersection upgrade at SR138 and Oakley Industrial Boulevard.
- ***Energy Efficiency Conservation Block Grant (EECBG)***
 - Replacement of the air conditioning units at the Moore-Jackson Community Center (MJCC)

Capital Improvement Projects

- ***Remodeling of Moore-Jackson Community Center***
 - Phase I of remodeling of the old Georgia Military College
- ***Ronald Bridges Park – Phase I***
 - Construction improvements throughout Union City.



Going Green – Fire Department

Going Green – Fire Department



Station 1

8595 High Point Rd
Completed July 2004

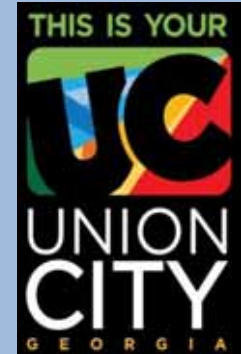
Station 3

6735 Oakley Industrial Blvd
Completed September 2010



Going Green – Fire Department

- What's so great about solar buildings?
 - Savings in tax dollars on utility costs
 - Improved air quality inside the facility
 - Reduction of unhealthy emissions
 - Conservation of energy
- Key features
 - Photo-voltaic system
 - Reverse metering
 - Solar hot water heating
 - Passive solar design
 - Ducts in conditioned space
 - Controlled ventilation
 - High performance envelopes, windows and integrated HVAC system



Parks and Recreation

Parks and Recreation

- Two park systems
 - Ronald Bridges Park
 - Mayor's Park
- Park Improvements
 - Brand new restroom facility, pavilion, and tiered seating added
 - Pavement, drainage, and sidewalk improvements

Combined, these projects help strengthen our goal to enhance community character and support opportunities for both passive and active recreation.



Parks and Recreation

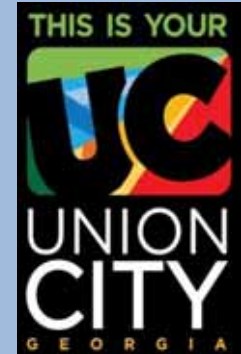
- Youth Sports Program
 - Strong sports programming exists in Union City;
 - Yields high participation rates in basketball, baseball, and cheerleading ; Our strategy is anchored in our affordable registration rates and a solid marketing campaign
- Senior Services
 - Services in this area remain both popular and strong and are a testament to our partnership with our senior residents and with Christian City (one of the largest senior living facilities in the State of Georgia)



Parks and Recreation

- Special Events:
 - Movies by Moonlight
 - Outdoor cinema experience under the stars
 - October Fall Festival, Easter Egg Hunt, Opening Day, Football Jamboree
 - Let's Move! Union City
 - Supports First Lady Michelle Obama's goal to raise a healthier generation of kids
 - Fitness Block Party



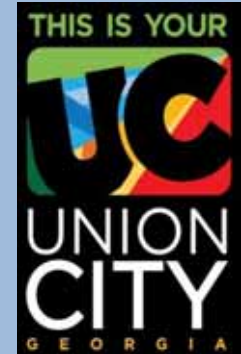


Economic Development and Tax Incentives

Economic Development and Tax Incentives

- Opportunity Zone
- Georgia Foreign Trade Zone Designation
- 100% Freeport Exemption
- Tax Allocation District
- Occupational Tax Permit Fee Cap
- Market potential
 - Close proximity to the world's busiest airport and downtown Atlanta
 - Excellent transportation system
 - Growing commercial base (e.g. Kraft, Dendreon, Newell Rubbermaid)



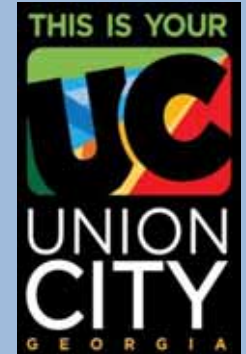


Branding and Marketing



Branding and Marketing

- Contracted with Arnett Muldrow & Associates to conduct Market Analysis and create a new branding system
- New logo is clean and simple, shows vibrancy and movement and uses the taglines “This is YOUR Union City” and “Where Business Meets the World”
- Can be applied to banners, flags, signage as well as special events and guides



Law Enforcement Technology and Enhanced Crime Prevention Strategies

Law Enforcement Technology

Union City's Police Department was the first law enforcement agency in the State of Georgia to institute a paperless electronic ticketing system.

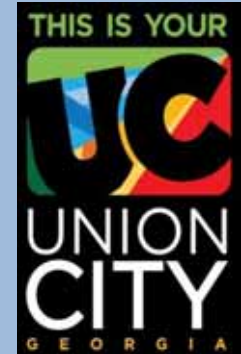
- Paperless Traffic Citations
- Automated Court Calendar and Docket
- On-Line Payment of Fines

The automated initiative was funded through grant funds and a technology surcharge was assessed by the court with little or no cost to the taxpayers of Union City.



Enhanced Crime Prevention Strategies – Police Department

- Neighborhood Watch Programs
- Home/Business Security Surveys
- Citizen Police Academy
- Formation of an Anti Crime Unit
- Bicycle Patrol
- Crime Free Housing Program
- Tours and Community Interaction
- Social Networking



Operation Clean Up

A Code Enforcement Initiative Designed to
Improve Community Appearance

Community Appearance

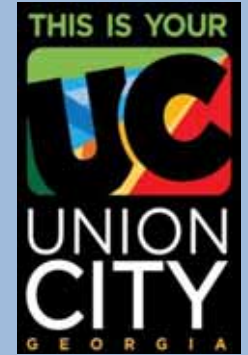
- STOP AND KNOCK
 - Public Announcements
 - Education and Awareness
 - Recruitment of Volunteers
- Green Team Programs
 - Spring and Fall Clean Up
 - Christmas Tree Recycling
 - Trash Troopers
 - Metal Recycling
 - Hands on Saturday



Community Appearance

- Clean and Secure
 - Clean and close streets in abandoned, undeveloped subdivisions
- Clean and Lien
 - Active Enforcement of Local Codes
- Achievements
 - Improved community appearance
 - Removal of over 130 tons of trash
 - Clean Up of 15 vacant structures
 - Recycling of scores of tires
 - Metal recycling
 - Funds used to purchase flowers planted by volunteers “Hands on Saturday”





Questions and Answers