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November 8, 2011

TO: GMA Friends of Georgia's Cities
FROM: Kelly Shields, Legislative Policy and Outreach Manager
SUBJECT: Sponsorship Opportunities
GMA Mayors' Day Conference
January 21-23, 2012
Atlanta Hilton

The GMA Mayors' Day Conference is held each year in Atlanta, Georgia and has an attendance of more than 1000 city officials, guests and state officials.

The three levels of sponsorship are as follows:

Bronze	\$500
Silver	\$1,000
Gold	\$2,500

Please see the attached sheet to select the event you would like to sponsor.

What do you get with your sponsorship? You will receive exposure to more than 1000 city officials who make purchasing decisions for their communities. Specifically:

All sponsors will be listed in the Conference Program and listed on the large screens during general sessions. Signs for each sponsored event will also include the name of the sponsoring group on their event sign.

Silver Sponsors receive: Two tickets to the sponsored event; company listing on the sign at the event door; table for corporate literature at the back of the room; public acknowledgement from the chairman of the session.

Gold Sponsors receive: One free registration to the conference. Three additional attendees will be allowed to attend the sponsored event; company listing on the sign at the event door; table for corporate literature at the back of the room; public acknowledgement during the session.

We greatly appreciate all you do to help the cities of Georgia.

Sponsorship Form
GMA 2012 Mayors' Day Conference
January 21-23, 2012
Atlanta Hilton

Organization/Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Sponsorship Level:

- Gold (\$2,500)
- Silver (\$1,000)
- Bronze (\$500)

Silver and Gold Sponsors may help sponsor one of the following specific events (each event may have more than one sponsor.) Bronze sponsors will sponsor coffee breaks.

- Board Reception, Saturday, January 21
- Awards Luncheon, Sunday, January 22
- Legislative Networking Breakfast, Monday, January 23

Please fax this form as soon as possible, and then mail your check and a company logo to GMA by January 3:

Attn: Kelly Shields
Georgia Municipal Association
Burgess Building
201 Pryor Street
Atlanta, GA 30303
Fax: 678-686-6304
kshields@gmanet.com

THANK YOU!!

MAYORS' DAY 2012



sponsorship
opportunities

The Georgia Municipal Association is currently accepting sponsorships for the 2012 Mayors' Day Conference, scheduled January 20-23 at the Atlanta Hilton. If your company is interested in demonstrating its support for Georgia's cities and raising its profile with city officials from throughout the state, we encourage you to take advantage of this opportunity. In addition to nearly 1,000 city officials, state legislators, state agency staff and other guests will be in attendance.

Sponsorship Levels and Benefits

Bronze Level: \$500

- ◆ Company logo on GMA website (with link to company website)
- ◆ Company logo in Mayors' Day Conference program
- ◆ Recognition in conference packet mailed to registered attendees
- ◆ Recognition on the large screens during the Sunday luncheon and Monday breakfast
- ◆ Recognition in the January issue of GMA's newspaper, *Georgia's Cities*

Silver Level: \$1,000

- ◆ All benefits provided to Bronze Level sponsors, plus:
- ◆ Opportunity to sponsor one of the following events:
 - ❖ Board of Directors reception: Saturday, January 21
 - ❖ Awards Luncheon: Sunday, January 22
 - ❖ Legislative Networking Breakfast: Monday, January 23
- ◆ Silver Level event sponsors receive two tickets to the sponsored event, a table in the event room to display company literature and public acknowledgement from a GMA officer during the event. In addition, a sign listing event sponsors will be placed at the event door.

Gold Level: \$2,500

- ◆ All benefits provided to Bronze and Silver level sponsors, plus:
- ◆ Two complimentary conference registrations and three additional tickets (a total of five) to the sponsored event.