

MAYORS' DAY 2010

ATLANTA HILTON

Friday, January 22

Monday, January 25

WHAT'S NEW ABOUT THE 2010 MAYORS' DAY CONFERENCE?

- ◆ Due to current economic conditions, the traditional legislative reception on Monday evening will not be held. As a result, the conference registration fee has been reduced by \$40.00.
- ◆ With the 2010 race for governor in full swing, the Democratic and Republican candidates have been invited to participate in debates during a Monday afternoon general session. Make plans to attend so you can find out where the candidates stand on the key issues of concern to Georgia's cities.
- ◆ A pre-conference summit sponsored by the Georgia Afterschool Investment Council and GMA is scheduled on Friday, January 22. See information below.

The Georgia Afterschool Investment Council (GAIC) and GMA will sponsor a

PRE-CONFERENCE SUMMIT



Safe, Healthy and Strong Cities: The Promise of Afterschool Programs

Host: Mayor Otis Johnson, Savannah

Cost: \$45 **Location:** Atlanta Hilton

Date: Friday, January 22, 2010 (11:30am - 5pm)

This pre-Mayors' Day Conference Summit will provide mayors and municipal officials with information on the benefits of afterschool and summer programs to address municipal challenges such as public safety, health/wellness, and workforce development. The summit will offer tools and resources to expand afterschool opportunities in your community and showcase successful local initiatives which you can emulate.

National and local panelists will address issues such as funding afterschool programs and developing effective partnerships with schools, business, and community organizations to benefit youth. Participants will also have the opportunity to discuss collaborative efforts beyond the conference such as working with GAIC and GMA to host local forums and explore joint fundraising possibilities. Lunch will be provided.

Friday, January 22 Pre-Conference Summit (Lunch included)
11:30am - 5:00pm Safe, Healthy and Strong Cities: The Promise of Afterschool Programs

Tentative Agenda

Saturday, January 23

8:30am - 3:30pm Municipal Training Courses (Lunch Included)

- ◆ **Building Hometown Connections: Lobbying 101** This program is dedicated to helping local elected officials better understand how to promote their local legislative agenda and how to play a key role in helping advocate for city issues statewide.
- ◆ **Clerks' Certification Course: Government Law**
- ◆ **Downtown Development Authorities: (8:30am - 4:30 pm)** This course is directed at those who serve on Downtown Development Authorities and their directors, but is open to other elected officials. The topics include management of downtown as a valuable resource; the role of the authority and board members and staff; DDA laws; and the operations of an authority.
- ◆ **Excellence in Utilities:*** This course provides a general overview of the operation of municipal utilities such as gas, electric, water/ sewer/ stormwater and cable. Topics include principles for effective utility process and people management, a model for utility planning, tips for managing an enterprise fund, meeting regulatory requirements, hiring and retaining competent employees, setting and maintaining competitive rates, creating fiscal responsibility, and building customer service. Participants will also explore the latest issues facing municipal utilities and enterprise funds.
- ◆ **Housing Solutions for Cities: A Key Element to the Economic Development Strategy:** This course provides officials with information about housing needs and issues, as well as programs and resources available to assist communities. Participants learn how their respective counties compare with the state as it relates to housing, family size, and income data, as well as how other cities have used available financing to leverage their housing efforts. Afternoon roundtable discussions provide answers to questions and a toolbox of ideas and resources, including names and phone numbers of persons who can help solve housing problems.
- ◆ **Managing Growth: Economic and Natural Resource Issues:** This course shows city leaders how they can exert meaningful control over how their community grows. Topics include economic and ecological considerations, protecting water quality, regulatory initiatives and regionalization. Promoting infill development and redevelopment, preserving land and capturing private investment are also covered.
- ◆ **Municipal Finance I:*** This course is intended to serve as a basic primer on municipal finance issues that all mayors and council members should understand. Included in this general overview is a discussion of the budget process, the revenue sources available to cities, purchasing policies and financing capital improvements.
- ◆ **Municipal Law:*** This course reviews the sources and limitations of authority granted to municipal governments by the federal and state constitutions, as well as statutes enacted by the U.S. Congress and Georgia General Assembly. The role and function of the municipal charter is also discussed. Other key topics covered during this course include municipal contracts, annexation, legal aspects of boards and authorities, and the personal liability of public officials.
- ◆ **Open Meetings/Open Records:*** This course familiarizes municipal elected officials with Georgia's open meetings and open records laws and the potential consequences for failing to adhere to them. Hypothetical scenarios are used to give participants a better understanding of their responsibilities and obligations for complying with these statutes.
- ◆ **Revitalizing Neighborhoods: Tools for Local Officials:** This course provides an overview of the tools and resources available to cities interested in effectively responding to neighborhood problems such as dilapidated and unsafe structures, unsightly property, junk automobiles, weeds, trash and other nuisances. Topics include Georgia's Urban Redevelopment law, code enforcement and land bank authorities.
- ◆ **Risk Management & Insurance:** Is your city at risk? This course focuses on the importance of loss control and safety training as a way of reducing insurance claims, and also provides a general introduction of risk management and insurance. Alternative ways to cover municipal risks are also discussed.
- ◆ **Taxation 101: The Basics:*** This course provides municipal elected officials with a broad understanding of the fundamentals of local government taxation including property tax, occupation tax, hotel-motel tax, sales and use and alcohol beverage excise tax. Participants will gain an understanding of tax language, appropriate usage of revenues and will be better prepared to communicate tax issues to constituents and make prudent decisions related to revenue expenditures.

3:45pm-5:15pm GMA Board of Directors' Meeting

Sunday, January 24

9:15am - 10:30am Concurrent Sessions
10:45am - 12:15pm Policy Committee Meetings (Community Development, Municipal Government, Transportation)
12:30pm - 2:00pm Awards Luncheon
2:30pm - 4:00pm Policy Committee Meetings (Environment, Public Safety, Revenue & Finance)
4:30pm - 5:30pm Legislative Policy Council Meeting

Monday, January 25

7:30am - 9:30am Legislative Issues Breakfast
10:00am - 11:30am District Caucuses
11:30am - 1:45pm Lunch on your own
1:45pm - 5:00pm Gubernatorial Candidate Debates
Evening Take your legislator to dinner



2010 GMA Mayors' Day Conference & Municipal Training Institute

Registration Form

Full Name _____

Preferred name for badge _____

Title (including certifications) _____

City or Organization _____

Street Address/City/State/Zip _____

Spouse name (if spouse is registering) _____

- ◆ All cancellations will be assessed a \$50 administrative fee. No refund will be given for cancellations after December 31.
- ◆ All changes and cancellations must be submitted in writing.
- ◆ **DEADLINE** for registration is Thursday, December 31. After that date ALL registrations must be handled on-site. Your registration packet with badge and tickets will be mailed on Friday, January 8.

EARLY Registration By November 25	LATE Registration After November 25	ON-SITE Registration After December 31
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Pre-Conference Summit - Friday, January 22

The Promise of Afterschool Programs (Lunch included) \$45 \$45 \$45

Municipal Training Institute - Saturday, January 23

Each course is 8:30 am - 3:30 pm
Separate registration fee required for training

Select one only. *On Required List

Building Hometown Connections: Lobbying 101	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Clerks' Certification Course: Government Law	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Downtown Development Authorities (8:30am - 4:30pm)	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Excellence in Utilities*	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Housing Solutions	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Managing Growth	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Municipal Finance I*	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Municipal Law*	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Open Meetings/Open Records*	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Revitalizing Neighborhoods	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Risk Management and Insurance	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220
Taxation 101*	<input type="checkbox"/> \$215	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220

Mayors' Day Registration

Includes all Sunday and Monday events

City Officials/Employees	<input type="checkbox"/> \$220	<input type="checkbox"/> \$235	<input type="checkbox"/> \$250
Spouses/Guests of Registered Guests	<input type="checkbox"/> \$ 95	<input type="checkbox"/> \$105	<input type="checkbox"/> \$115
Friends of Georgia's Cities	<input type="checkbox"/> \$235	<input type="checkbox"/> \$245	<input type="checkbox"/> \$255
Non-Members (All others)	<input type="checkbox"/> \$285	<input type="checkbox"/> \$310	<input type="checkbox"/> \$335

Total: \$ _____ \$ _____ \$ _____

Check Enclosed (to GMA) Visa MC AMEX

Card #: _____ Exp. Date: _____

Signature: _____

GMA has reserved a block of rooms at the Atlanta Hilton at a room rate of \$165. For reservations, please call 404-659-2000 or 1-877-667-7210 and ask for the GMA rate. To get the GMA rate, all reservations MUST be made by Tuesday, December 22.

If you have paid by credit card, please fax your registration to 678-686-6289.
If by check, please mail to GMA, Attn: Donna Carrington, P.O. Box 105377, Atlanta, Georgia 30348.

Check if you need special assistance.